THE FEEDBACK LAB SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY.

COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft Feedback Lab sweepstakes promotion will operate. This promotion will be simply referred to as the “Sweepstakes” throughout the rest of these rules. In these rules, "we," "our," and "us" refer to Microsoft Corporation, the sponsor of the Sweepstakes. “You” refers to an eligible Sweepstakes entrant.

WHAT ARE THE START AND END DATES?

This Promotion begins at 12:01 a.m. Pacific Time (PT) on July 1, 2017 and ends at 11:59 p.m. PT on June 30, 2018 (“Entry Period”) and will consist of many individual Sweepstakes as outlined below:

Monthly All Members Drawing: There will be twelve (12) monthly participation drawings beginning on July 1, 2017 and ending on June 30, 2018. Each monthly period will begin on the first day of each month and end on the last day of each month. Entries will only be eligible for the month in which they are received and will not carryover to subsequent monthly drawings.

Welcome New Member Drawing: If members join the Feedback Lab on or after July 1, 2017 they will also be entered into the “Welcome New Member Draw”.

Surprise Drawing: There will be two (2) surprise drawings throughout the overall Sweepstakes, which will take place at the end of every sixth monthly prize period during the Entry Period. The first drawing will incorporate entries received between July 1, 2017 and December 31, 2017, and the second drawing will incorporate entries received between January 1, 2018 and June 30, 2018 Entries will only be eligible for the surprise drawing in which they are received and will not carryover to subsequent surprise drawings.

CAN I ENTER?

You are eligible to enter this Sweepstakes if you meet the following requirements at time of entry:

- **You are** a legal resident of the 50 United States and District of Columbia, 18 years of age or older and are an active member of the Feedback Lab.
  - If you are 18 of age or older, but are considered a minor in your place of residence, you should ask your parent’s or legal guardian’s permission prior to submitting an entry into this Sweepstakes; **and**

- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**

- **You are NOT** involved in any part of the administration and execution of this Sweepstakes; **and**

- **You are NOT** an immediate family (parent, sibling, spouse/domestic partner, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Sweepstakes.

This Sweepstakes is void outside of the geographic area described above and wherever else prohibited by law.
HOW DO I ENTER?

Monthly All Members Drawing: Each month, you will be given the opportunity to complete various surveys or activities via the Feedback Lab program (http://www.thefeedbacklab.com). After completing each survey or activity, you will receive one (1) entry into a corresponding drawing. All survey questions must be answered to receive an entry. While there is no limit to the number of entries you can accrue each month, you will only receive one (1) entry per unique survey or activity.

Welcome New Member Drawing: If you join the program on or after July 1, 2017 you will receive one (1) entry into this drawing. Limit one (1) entry per person.

Surprise Drawing: Members will be entered into the “Surprise Draw” based on their activity from July 1, 2017 to December 31, 2017 and for a second “Surprise Draw” based on their activity from January 1, 2018 to June 30, 2018 Members will receive one (1) entry per survey or activity completed per surprise draw period. All survey questions must be answered to receive an entry.

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason.

We will automatically disqualify:

- Any incomplete or illegible entry; and
- Any entries that we receive from you that are in excess of the entry limit described above.

WINNER SELECTION AND PRIZES

On or around the close of the Entry Period, we will randomly select winners of the prizes designated below.

Monthly All Members Drawing: On or around (15) days after each monthly prize period, we will select 5 winners to each receive a $100 Amazon gift card. By the close of the promotion, a total of 60 winners will have been selected.

Welcome New Member Drawing: On or around June 30, 2018 we will select ten (10) winners to each receive a $100 Amazon gift card.

Surprise Drawing: On or around January 1, 2018 and again July 1, 2018 we will select four (4) winners to receive a $100 Amazon Gift Card.

The total Approximate Retail Value (ARV) of all prizes: $7,400.

We will only award one (1) prize per person per promotion overall. Only two (2) alternate drawings will be held after which the applicable prize will remain un-awarded.

If you are a potential winner, we will notify you by sending a message to the e-mail address associated with your profile for the Feedback Lab within fifteen days following the random drawing. Each potential winner will have two business days from the notification to follow the instructions on how to accept the prize. If a potential winner cannot be contacted or fails to respond to such notification within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. The potential winner may be required to complete and return a web-based Winner Notification Survey within two business days of receipt of such notification and failure to do so shall mean that the potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, the prize will be awarded to an alternate winner by random drawing from among all remaining eligible entries. If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Sweepstakes. If you are a potential winner,
we may require you to sign an Affidavit of Eligibility, Liability/Publicity Release and a W-9 tax form or W-8 BEN tax form within 10 days of notification. If you complete a tax form, you will be issued an IRS Form 1099 the following January, for the actual value of the prize. You are advised to seek independent counsel regarding the tax implications of accepting a prize. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate, randomly selected winner.

If you are confirmed as a winner of this Sweepstakes:

- You may not exchange your prize for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; and
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we will award it to an alternate potential winner; and
- If you accept a prize, you will be solely responsible for all applicable federal, state, and local taxes related to accepting the prize; and
- If you are otherwise eligible for this Sweepstakes, but are considered a minor in your place of residence, we may award the prize to your parent/legal guardian on your behalf; and
- Unless otherwise noted, all prizes are subject to their manufacturer’s warranty and/or terms and conditions.

WHAT ARE YOUR ODDS OF WINNING?

Your odds of winning this Sweepstakes depend on the number of eligible entries we receive.

WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS SWEEPSTAKES?

By entering this Sweepstakes you agree:

- To abide by these Official Rules; and
- To release and hold harmless Microsoft, and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won; and
- That Microsoft’s decisions will be final and binding on all matters related to this Sweepstakes; and
- That by accepting a prize, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law.

WHAT LAWS GOVERN THE WAY THIS SWEEPSTAKES IS EXECUTED AND ADMINISTERED?

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE SWEEPSTAKES CAN’T RUN AS PLANNED?
If someone cheats, or a virus, bug, bot, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Sweepstakes by cheating, hacking, creating a bot or other automated program, or by committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may disqualify you, and ban you from participating in any of our future Sweepstakes, so please play fairly.

**HOW CAN YOU FIND OUT WHO WON?**

A list of winners will be available for 30 days following the end of the promotion. To receive a list of winners, please send an email to support@thefeedbacklab.com.

**WHO IS SPONSORING THIS SWEEPSTAKES?**

Microsoft Corporation
One Microsoft Way
Redmond, WA 98052